

The

Goonist

MOVEMENT

The Official Club  
for the  
Goon Show

THE GOONIST MOVEMENT

No.7

17a, Gransden Avenue,  
Hackney.  
London. E.8.  
AMHerst 3619

Dear Members,

Well now! it seems that some of you have been asking for a few lines from me. As you know, I am always willing to oblige, but I'm afraid this is only a short message. I hope, at a later date, to find time to write more.

Now that Rayna is carrying on the work of the Club alone, I'm sure you will appreciate that her spare time is nil, and may I ask you all to keep your correspondence brief. I speak from experience, as those of you will know who still await a reply from me!!!

May I just add how thrilled I am with the success of the Club and your appreciation too - that also goes for Spike and Harry (not forgetting Bluebottle).

All the best to you all.

Yours sincerely,

*Peter*

£1,000 REWARDWANTED A WIFE

By a young Bachelor who has just completed his education at one of the large Lunatic Asylums in the North, and who is wishful to become acquainted with a Lady who is possessed of the hereinafter mentioned qualifications and accomplishments:-

THE YOUNG GENTLEMAN (who is touched with Lunacy) wishes it to be perfectly understood, that MONEY is no object, as his fortune is considered to be equal to his mental capacity.

THE YOUNG LADY must be twenty-one years in height and five inches of age. She must be good looking at the top of the left-hand side of the upper lip, and at the back of her head, which she must carry under her arm. She must wear a little tall hat turned upside down, with long sleeves at the bottom. Her clothes must be of the best quality, made out of second-hand umbrellas, sawdust and old knapsacks. She must be wide awake when she is fast asleep, and say strange things when not speaking. She must walk backwards when going forward, and leave one eye behind to see the other does not follow; and for sometime before marriage her parents must see that she is fed daily on beeswax and fishing rods, and in order to come up to the standard of Elegance and Refinement which the advertiser requires, it is absolutely requisite that her complexion should be stormy, turned up at the edges with squalls, and ornamented with fog-horns and red-hot snow-balls: She must also have a hump on one side of her nose, and be swallow-tailed on the other. Her voice must be thick-brimmed, and half-a-yard wide, and ready at any moment to blow great guns. Her finger ends must be armed with pitch-forks on her husband's face when he comes home after hours! Her dancing, music and singing, must squint both ways, be lop-sided and worn out at the elbows; and it must also be stated, so that no misunderstanding can take place, that her tongue must be hung on a swivel, and blacklead at both ends. She must speak at least seven LANGUAGES. Each timber-toed, knock-kneed, low-shouldered in the left foot, and smoke cigars and bull's-eye cavendish; in fact her Education must

be such as to make her the very acme of captivation and gentleness.

The above Reward will be given to any person or persons who shall introduce the Advertiser (should such introduction result in matrimony) to any desirable beauty such as is described above.

Given this day at our Wicroscopogecal Asylum, Madman's Villa, Bedlamite Road, Kickeraboo, or elsewhere.

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MEMBERSHIP

The following member's term has expired, and should you wish to re-join, as I hope you will, the fee is 5/- for a year, or 3/- for six months.

132, 139, 166, 171, 172, 181, 196, 230, 245, 246, 248, 250, 256, 257, 258, 271, 272, 310, 311, 312, 313, 314, 315, 334, 335.

The first few numbers were mentioned in last month's magazine, but this was done in error!.

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MEMBERS IN MALTA

It has been brought to my attention by the organizer of the Maltese Branch of the Club - Tom Lomax, that you are wondering why you do not receive your magazines until the end of the month. The reason for this is that I do have to send them in an unsealed envelope, and so they consequently travel by sea instead of air! If you would like to receive your magazines by Air Mail, could you please send twelve  $\frac{1}{2}$  stamps, which will pay for one years' extra postage on them!

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So many of you have written to me asking for hints on how to start Fan Clubs of your own, that to save me time in answering your letters, I'm going to make a list of all the things that you will have to do. I'm confessing here and now that the only things I know about Fan Clubs is how I run this one, and how it was started.

1. The first thing you must do is ask the star's permission to start the Club, and also enquire whether they are willing to finance you, supply photos, and give you all the information you require.
2. The next thing is to decide upon a name for the Club. An unusual one does attract more attention than just "The Quagmire Vest Fan Club".
3. Now to the question of what to charge. If you do intend to issue something monthly, you must remember that now postage has increased, it will cost you 2/- a year for that alone; but the actual membership fee is for you to decide.
4. After you have decided upon what you are going to give a year, and how much you are going to charge, you will have to compile a circular letter giving details of the Club, and then design your membership cards. Both these things can either be duplicated or printed. We had ours printed, because we felt that it was better to spend a little more, and to have everything looking really professional, than just to have a duplicated sheet; and if you have them really well done, as ours were, it does attract members to the Club.
5. Get an estimate of the cost, and ask the star to pay for it.
6. Now comes the most important thing of all - the advertisement. This, of course, can be put in most entertainment magazines, but from experience, I have found that the New Musical Express has the most "pull" on Fan Club advertisements.

Well, now you're all set to embark on your new venture, and the few hints that I have mentioned are just the beginning of all the work you will have to do to make the Club into a going concern.

You may like to have a couple of Honorary Members, but may I give a word of advice here. It is far better to appoint an Honorary Member who is in some way connected with the star.

It is not a good idea to appoint a well known singer just because he has 14,000 members in his Club, on the chance that all his members are going to join yours, because that's not the type of person you want. You want people who are genuinely interested in the star, (that is if you want your Club to be a successful one).

Then comes the joyous moment when you receive your first letter asking for details. I shall always remember when our first enquiries came. I had just washed my hair, when Joyce 'phoned to say that fifteen people wanted to join the Club. I rushed over to Blackfen with my hair still soaking, just to read fifteen identical letters. It gave me a terrible cold for a week, but it was worth it! Don't be disheartened if you only get a few members in the first month or two - not many new Clubs expand rapidly to begin with, and just because a great star like Frankie Laine has half a million fans in his Club doesn't mean to say that you'll get the same.

Another word of advice. You are obviously going to start this Club as a hobby. Keep it that way if you can. Don't let it get so big that you can't cope, or else you are just going to be a nuisance to everyone concerned!

Well, I think that's about all the advice I can give you, but I do hope that all your Clubs are successful ones; and if I can ever help you in any way, I will be very pleased to do so.

Finally, if any members are thinking of starting an "Anti David Whitfield League", I would like to have the honour of being their first member!!!

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Thinks: "I meant to use this page to describe what happened when I went to see the transmission of "A Show Called Fred". Sorry, but it will have to wait until next month".

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## RECORDS

On June 25th "Walking Backwards for Christmas" by Peter and Spike with Nick Rauchen conducting the Balls Pond Road near The One In Harmony, coupled with "Bluebottle's Blues" on which P & S are joined by Harry and Maurice Ponke and his Orchestre Fromage" was released. I am doing everything in my power to make this record a hit, and I hope you will too! A number of you have asked me if you can send your copy to Peter and Spike for signature. I did ask them about this, but they both agreed that it would be safer for them to just sign the envelope of the record. If you would like them to do this, could you please send your envelopes to me, together with a stamp, and I will see that they are signed! If any of you have any difficulty in obtaining the record, and care to send me a 6/6d postal order, I will forward a copy on to them by return of post. I have not the faintest idea how much the postage will be, but if there is any money refundable out of your postal orders, I will send it back to you!

Ray too, has a terrific new release in hand - "Keep that Coffee Hot" coupled with "Lucky Thirteen" (Columbia D.B.3784)

Our Honorary Member, Marian, really excels herself with her latest sides "Why do fools fall in love" and "Hot Diggity".

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## GOONISTICS

I apologised last month for the lack of "real news" but there is not very much this month for me to report either! Harry is still at the Palladium, Spike continues to plod away writing scripts for the next series of GOON SHOWS, and in fact Peter is the only one whose activities I can relate to you! June 30th saw the first programme in the series of four of "The Dickie Valentine Show" in which he co-stars with the aforementioned. On July 4th the new show "Finkle's Caff" has its first airing, starring Peter. This is based on the American show - "Duffy's Tavern" and will consist of nine weekly programmes. The recordings for these take place ten days before the actual transmission, hence the first one was July 24th and the last will -

be on August 19th. June 17th saw Peter and Spike at Aeolian Hall recording "Curiousa and Curiouser". This will be transmitted on August 14th and 21st. On the same day Malcolm Vaughan married, and Peter was invited, but due to him recording "C & C" he could not attend. His voice has also been heard on a couple of advertisements on Commercial T.V. and has been described by one paper as "Deliciously Goony".

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## PEN FRIENDS

DENIS KERFOOT 21, Hopefield Road, Sandly Lane, Lymm. Cheshire  
Female Pen-friend aged 17-18 abroad, if possible in Malaya.

DOLORES HART 23, Probert Road, Brixton. S.W.2. Age 21.  
Interests: Records and films. Pen-friend in H.M.Forces.

23254768 Pte. SMITH I.J. B.Coy. 1st.Royal Norfolks. B.F.P.O.  
53. Age 18, Interests: The Goons, speedway, films, football, swimming.

PEARL ROPER 20, Clivedon Road, Highams Park, E.4. Age 17  
Interests: Horse Riding, records (pop) The Goons, Johnny Ray.  
Male pen-friend.

LAWRENCE HALL 37, Homefield Crescent, Scawthorpe, near  
Doncaster. Age 14. Interests: Collecting articles about the  
Goons and conjuring.

BERYL MELLOR 1, St.John's Close, Wembley. Middx. Age 14  
Interests: Records, dancing and Michael Holliday.

4170587 A.C. TAYLOR (MICHAEL) Photographic Section.B.T.V.  
West Frengh, Stranraer. Wigtownshire, Scotland. Age 19.  
Interests: Photography, records, cycling, cinema projecting.  
Pen-friend overseas male or female, ( preferably female)  
approximately his own age.

HILDA FLEWERS 114, Holly Street, Dalston, E.8. Age 18.  
Interests: Records, films, radio. Male pen-friend in Royal  
Navy.

DATE SHEET

July 2nd- 7th. Ray at Birmingham Casino  
July 4th. Peter in "Finkle's Caff" (B.B.C. radio)  
8.30 - 9 Light Programme  
July 7th. Peter in "The Dickie Valentine Show"  
A.T.V. 8.15 - 9  
July 9th - 14th. Ray at Sale Locarno  
July 11th. Peter in "Finkle's Caff"  
July 14th. Peter in "The Dickie Valentine Show"  
July 16th - 21st. Ray at Liverpool Locarno  
July 18th. Peter in "Finkle's Caff"  
July 21st. Peter in "The Dickie Valentine Show"  
July 23rd - 28th. Ray at Belfast Plaza  
July 25th. Peter in "Finkle's Caff"  
July 29th. Ray at Villa Marine Douglas. I.O.M.  
July 31st - Aug 5th. Ray at Manchester Plaza

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ATTENTION!

All members living in London and Home Counties. A "get-together" in the form of a Dance is being arranged for the above members either at the end of this year, or the beginning of next. As yet I can give you no details except that Peter has promised to be there, and I am sure that Spike, Harry, Max, Ray and if possible our Honorary Members won't take very much persuasion!

The price of the tickets depends entirely on the size of the hall I have to hire, and how many tickets are sold, but I can promise you that they will not be more than 7/6d each.

Would all members who are interested write and let me know, and if possible could they tell me how many tickets they would require. Here is YOUR chance to meet the stars you support! More details in next magazine.

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PHOTOGRAPHS Photos are still available for all new members of Peter and Spike, so if you would like one of these, could you please send me a stamped addressed envelope, and I will forward one on to you.